



SEEDS Asia Cebu Project Philippines

Newsletter Issue No. 1

PARTNERING WITH CHILDREN FOR DISASTER RESILIENT COMMUNITIES

IN THIS ISSUE

Who is SEEDS Asia?

SEEDS Asia is an NGO established in Kobe, Japan in 2006 which aims to share the disaster-related expertise in Japan and from SEEDS India, its sister organization. The mission is to ensure sustainable development and human security of people and communities in the Asia Pacific Region through its activities. Countries in which SEEDS Asia has implemented its projects are: Japan, Vietnam, Myanmar, Bangladesh, Nepal and the Philippines.

Organizational Characteristics

A multi-disciplinary approach to disaster and environmental management, ensuring sensitivity to local socio-economic, cultural and political context that maximizes local knowledge to provide locally available solutions are some of the unique characteristics of SEEDS Asia. Building a strong human network and mutual trust with local counterparts, including the adoption of sustainable and innovative approaches are its methods in implementing projects.

SEEDS Asia in the Philippines

SEEDS Asia first entered the Philippines after Typhoon Yolanda (Haiyan) in November 2013. Funded by Japan Platform, school kits were distributed to students and teachers and Disaster Risk Reduction (DRR) information posters and booklets to schools in Danao, Bogo and Daanbantayan in cooperation with the Philippines Department of Education (DepEd) with the project duration from January to April 2014.

Also, SEEDS Asia conducted a seminar and briefing on DRR preparedness to 19 Schools Division Superintendents of DepEd Region VII. In addition, Assistant Secretary of DepEd National and the DRRM Focal Person of Region VII Office were invited to Japan for them to see the actual situation of the recovery after the Great East Japan Earthquake and Tsunami and the Great Hanshin-Awaji Earthquake (Kobe Earthquake), as well as the well-developed initiatives of DRR Education by Kesenuma City and Hyogo Prefectural Board of Education (Hyogo BoE).



Who is SEEDS Asia? Page 1

Drawing from the best knowledge and practices in the Asian Region, particularly Japan, SEEDS Asia commits to supporting people in Asia to build safer and resilient communities.

Introduction of DRR Education Project in Cebu Page 2

Project for Capacity Building on Disaster Risk Reduction Education through Cooperation with Local Community.

Progress Report Page 2

Highlights of implementation status of DRR Education Project in Cebu Province from commencement in November 2014 up to July 2015.

More Project-in-Action Photos Page 4

Additional photos of activities conducted.

Upcoming Activities Page 5

Pipeline activities for the Project.

The Core Team Members Page 5

Introduction of Core Team members and their point of view on DRR Education.

Other SEEDS Asia Projects Page 6

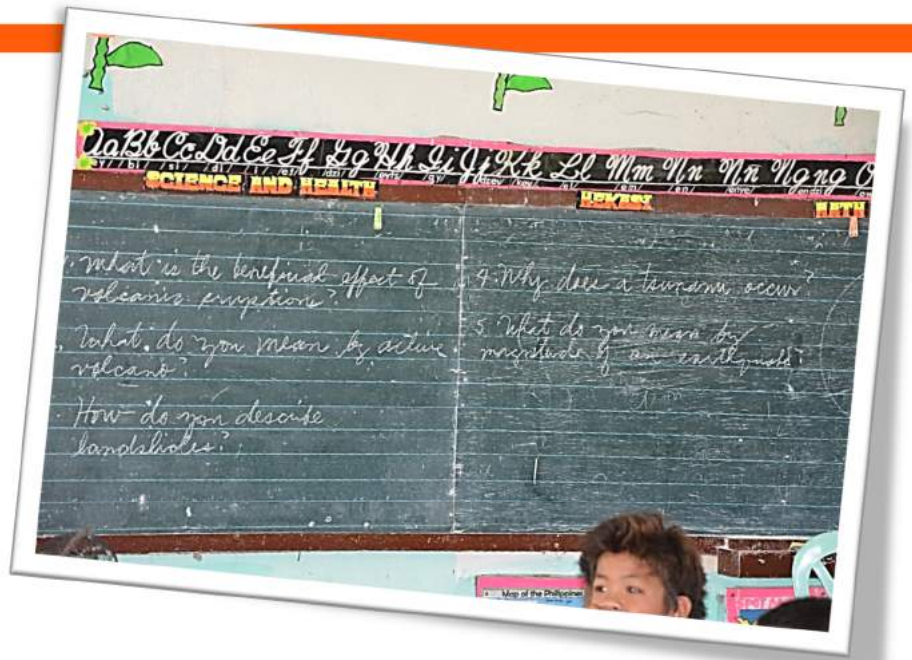
On-going and completed Projects in Asia Pacific Region of SEEDS Asia.

Introduction of DRR Project in Cebu



After the first Project in 2014, SEEDS Asia came to know the pronounced needs of DepEd for the promotion of DRR Education at schools and came up with a new undertaking in cooperation with Hyogo Prefectural BoE in Japan. The current Project partnered with and funded by Japan International Cooperation Agency (JICA) is called "Project for Capacity Building on Disaster Risk Reduction Education through Cooperation with Local Community in Cebu Province" that started in November, 2014.

Since Hyogo BoE has remarkably innovative DRR Education initiatives and experiences, their expertise shall be the reference of the Project in establishing an administrative system and practical



models to promote DRR Education in Cebu Province.

Establishing the System of DRR Education

The initial activity is to create a system to promote DRR Education at DepEd Region VII Office, and in the later part of the Project the focus will be on establishing two (2) DRR Education Model Schools at each Division of Danao City, Bogo City and Cebu Province

(Daanbantayan Municipality), and then rolling out the models to other areas of Cebu Province with seven (7) as Promotion Schools. The system establishment requires the creation of the Steering Committee which will serve as the decision-making body of the Project. Subsequently, the Core Team is identified that will be the core trainers for the Model and Promotion Schools for DRR Education.



Steering Committee creation meeting with Hyogo BoE



LGU Coordination Meetings

Progress Report

Creation of the Steering Committee

The introduction of SEEDS Asia's Project in Cebu Province paved the way in forging ties with Project partners that will establish a system in conducting practical DRR Education in DepEd Region VII level. The Committee is composed of key representatives from the DepEd Central and Region VII Offices, Office of Civil Defense Region VII (OCD-7), Department of Social Welfare and Development Field Office VII (DSWD-7) and Cebu Provincial Disaster Risk Reduction Management Office (DRRMO). On December 11, 2014, an initial meeting was organized to brief

the Steering Committee on the specifics of the Project and their expected roles and responsibilities with the presence of DepEd Region VII, OCD-7, DSWD-7 and Hyogo BoE. The latter gave a lecture on their experience and emphasized on the elements that should be incorporated in implementing DRR Education such as the importance of mental health care, school's cooperation with the communities and promoting volunteer activities.

JICA PDM Workshop

To have a participatory process in planning the Project implementation and to provide the foundation for building local project ownership, JICA

Philippines together with SEEDS Asia, conducted the Project Design Matrix (PDM) Workshop on January 21-22, 2015 which was participated in by DepEd RO7 officials and concerned DepEd divisions. Through this activity, the outputs generated were revised PDM, Target Distribution Matrix, Simple Risk Management Plan, Project Management and Implementation Structure, Outline of the Plan of Operations and Inputs Provision Plan. These documents will serve as the guide in the execution of the Project.

BoE conducted a School Visit together with SEEDS Asia and DepEd Region VII Office representatives to seven (7) schools in the Divisions of Danao, Bogo and Daanbantayan to gather preliminary information needed for the selection of the Model Schools. The said visit served as an opportunity to survey the current state of the schools in terms of recovery from super Typhoon Yolanda (Haiyan) and the measures they are taking towards recovery.

were asked to answer the Knowledge Test to check the level of their awareness on various DRR concerns. Likewise the same test was administered after the said training to assess the information they have gained. To level-off their understanding, a lecture on DRR terms and concepts was presented including the Philippine law on DRR (Republic Act 10121), the Hyogo Framework for Action (HFA) and the Thrusts and Policies on DRR Education of DepEd.



PDM Workshop with DepEd RO7, JICA Philippines and SEEDS Asia



Hyogo BoE visit at City of Bogo Science and Arts Academy (CBSAA)



Core Team members undergoing DRR capacity building training

Identification of the Core Team

Part of the Project scheme is identifying the members of the Core Team which will train teachers in the Model and Promotion Schools. The minimum qualifications for selecting the members is that they should not be retiring soon, should not be transferred or re-assigned to another division, have general knowledge on DRR issues of the country, understand the need for DRR preparedness and management especially for the education sector and are willing to undergo workshops and training sessions. The Core Team is composed of eight (8) members with two (2) from DepEd Region VII Office and two (2) from each Division Offices of Danao, Bogo and Cebu Province Division particularly Daanbantayan Municipality.

Hyogo BoE's School Visit

The establishment of a system in DepEd Region VII enabled SEEDS Asia to move on to the next priority of the Project which is the selection of the Model Schools in the northern part of Cebu Province. On December 12, 2014, Hyogo

Coordination Meetings with the LGUs of Danao, Bogo and Daanbantayan

Consecutively, coordination meetings between SEEDS Asia and the local government units (LGUs) in the target areas of Danao, Bogo, and Daanbantayan were arranged to ensure that Project initiatives will be in line with the DRR-related programs implemented by the respective LGUs and to get their support for the Project.

This collaboration will also enable schools and communities to work hand in hand towards building a culture of disaster-resilience with the assistance from the concerned local government authorities.

5-Day Capacity Building

To ensure the effectivity of the Core Team as trainers of teachers at the Model and Promotion Schools, a capacity building training was conducted on April 20-24, 2015. Prior to the start of this training session, the Core Team

For the knowledge building session, resource speakers from various government agencies such as the Philippine Atmospheric, Geophysical and Astronomical Service Administration (PAGASA), Philippine Institute of Volcanology and Seismology (PHIVOLCS), DSWD-7, OCD-7, Bureau of Fire Protection (BFP) of Cebu City and Danao City Local DRRM Office shared relevant information on the different types of natural hazards, its mechanisms, preparedness and mitigation measures before, during and after those hazards as well as basic first aid and life support.

Finally, the members underwent workshops and experienced the 21 DRR Education Programs of SEEDS Asia where they learned practical and stimulating activities which teachers can use to promote DRR Education lessons.

2-Day DRR Education Integration Workshop

One of the major challenges of the Core Team is the integration of DRR Education in the Enhanced K-12 Basic

Education Curriculum. To address this, a 2-day DRR Education Integration Workshop was organized on May 28-29, 2015. The Workshop provided a chance for the members to collaborate in



Observing an actual DRR education class at Koizumi Junior High School in Kesenuma City. Students cooking rice using soda cans and milk carton cut-outs

formulating a functional format of the DRR Education Integration Matrix which will serve as a framework in integrating DRR into the basic education subjects from Kindergarten to Grade 10. A follow-up series of workshop shall be conducted to continue the DRR integration for other grade levels.

Study Visit in Japan

To further enrich the Core Team's learnings on DRR Education, a Study Visit to Japan was conducted on June 3-12, 2015. The technical visit gave them a first-hand experience in observing the practical and innovative DRR Education of schools in Japan and the actual

initiatives of education administrators, teachers, students, and community members in building safe schools and disaster-resilient communities. By undergoing this kind of experiential learning, they also obtained additional knowledge and insights on how they can apply DRR Education in Cebu Province. Most importantly, the Study Visit opened their eyes to the importance of promoting DRR Education in the Philippines.

More Project-in-Action Photos...

Notable project-in-action photos showing various activities conducted thus far with the Project beneficiaries.

DRR Capacity Building Training of the Core Team



Experiencing DRR Storytelling: The Three Little Pigs - learning about DRR in a fun way



DRR Card Board Game: The Millionaire's Game related to DRR

Japan Study Visit Experience



Basic First Aid demonstration - learning through first-hand experience



Observation of landslide and sediment flooding damage in Tamba City



Core Team listening to the story of an affected person during the Kobe Earthquake that occurred in 1995 and imparting valuable lessons to cope with a disaster



Koizumi Junior High School students empowered by allowing them to plan for the evacuation area in their school. Lay-out plan by their student team leader and use of cardboard as table, bed and for partition purposes.

Upcoming Activities

Following the capacity building on DRR Education of the Core Team through training sessions, workshops and technical visit, one of the immediate steps is to put detailed activities into the action plans based on the lessons learned from the Study Visit in Japan. Aside from this, the Team will also need to continue preparing for the integration of DRR Education into the basic education curriculum through a series of workshops.

The DRR Education Integration Matrix contains the goals for Kindergarten, Elementary and Junior High School levels. It will also include DRR-related activities that are appropriate to a particular subject wherein the teachers may include in their iPlans.

After finalizing the specifics for the integration of DRR into the classes, the selected teachers at Model Schools will likewise need to undergo a capacity building training sessions for them to realize the importance of saving lives especially of children and being prepared at all times for various hazards. In this regard, the Core Team will also need to prepare the program design for the Training of Teachers.

Continuing the technical exchange between Hyogo BoE and DepEd Region VII and other Project partners in Cebu Province, a visit by a key representative from Hyogo BoE and an EARTH (Emergency and Rescue Team by School Staff in Hyogo) Teacher will commence by the end of August to discuss the



teachers training design and several motivational strategies for teachers and students including approaches on how to encourage the community to be involved in the school's DRR preparedness measures.

All these activities are targeted to be conducted by October so that the iPlans will soon be applied to the classes by the trained teachers. Also, in order to share the implemented programs of the Project in Cebu Province and that of Japan and SEEDS Asia's initiatives in Asia Pacific Region, a national level seminar is targeted to be held in November in time for the Typhoon Yolanda (Haiyan) commemoration.

The Core Team Members

Mr. Emiliano B. Elnar, Jr.

Head, Human Resource Development Division/Education Program Supervisor
DepEd Region VII

"This Project will bring a strong impact on the lives of the next generation of people in the Philippines. It will enshrine in the hearts and minds of the Filipino people the value of preparedness – that everybody should be prepared at all times. By being prepared, we can save lives and properties."



Mr. Arnold M. Peñalosa

Public Schools District Supervisor
DepEd Danao City Division

"Based on natural phenomenon, calamities are always unpredictable throughout the whole world. As members of the Core Team, we must keep abreast with the changing world in order to help the Filipino people prevent and mitigate unpredictable disasters."



Ms. Maurita F. Ponce

ICT Regional Coordinator/ Education Program Supervisor
DepEd Region VII

"Collaboration and engagement with the local community for this Project is very advantageous because they can provide valuable inputs that would lead to the achievement of the goals. Learning from Japan's experience and best practices on DRR Education and listening to stories 'straight from the horse's mouth' is a great experience that can't be forgotten. These can be modeled or adapted in the Philippine setting as a valuable input to the achievement of the Project goals."



Mr. Rumil C. Banzon

Education Program Supervisor I
DepEd Danao City Division

"We cannot deny the fact that our environment and climate today are greatly different compared to years before. I am very much grateful that there are organizations like SEEDS Asia and JICA who acknowledge the needs and concerns of others especially in the side of academe for having a project in intensifying DRR Education in the curricula. As we express our gratitude, we must never forget that the highest appreciation is not to utter words, but to live by them."



Ms. Jocelyn M. Conta
Division Science Coordinator
DepEd Bogo City Division

"We are convinced that the only way to achieve our goals and targets is by harnessing our collective power. Thus, as we collaborate with the local communities and stakeholders, we promote DRR Education for Sustainable Development."



Ms. Norma M. Lepiten
Division Kindergarten Supervisor
DepEd Bogo City Division

"The Study Visit to Japan by the Core Team Members is a good strategy towards the efficient and effective implementation of the valuable project initiated by SEEDS Asia. The learning experiences of the members during the visit will be beneficial in the achievement of a sustainable DRR Education through the cooperation with the local community in Cebu Province as well as in our country."



Mr. Gerardo S. Mantos
Disaster Risk Reduction Management (DRRM) Focal Person
DepEd Cebu Province Division

"This project is essential to the students, school personnel, school stakeholders and community because it will integrate DRR Education in particular lessons in all levels. This also involves the parents and local officials in disaster preparedness as well as increase the awareness of the community in disaster preparation and prevention."



Mr. Tony T. Aplacador
Officer-in-Charge, Public Schools District Supervisor, Daanbantayan
DepEd Cebu Province Division

"The Project is very timely—something that we need to prioritize especially now that we are in constant threat of disasters. Thus, we thank SEEDS Asia for teaching us leadership in resilience."



Other SEEDS Asia Projects in Asia Pacific

On-going Projects

Philippines (Makati City)

Funded by Japan's Ministry of Foreign Affairs (MOFA), the Makati Project by SEEDS Asia focuses on DRR Education and awareness-raising of the children and communities in the City. In partnership with Makati City Government, currently town watching and hazard map making activities are being conducted. These activities involve not only the City officials but also people of the communities and will be utilized in making the Mobile Knowledge Resource Center, a truck that will visit each community to share various learning resources on DRR.



Meeting with the community for town watching and hazard mapping (Makati City)



DRR poster-making contest in school (Vietnam)

Vietnam

SEEDS Asia's current Project in Vietnam funded by Japan's MOFA is focusing on developing a system of DRR management, implementation and promotion in both schools and communities in Quang Nam Province. By formulating three (3) working groups of government officials, school teachers and community members, various workshops and training sessions are being conducted to capacitate the future leaders of DRR activities.

Myanmar

The Project in Myanmar funded by JICA aims at capacity building of

schools and communities while establishing a model of sustainable DRR activities. Currently, SEEDS Asia is working on opening DRR Activity Centers, which will be the DRR capital establishments where local governments, schools and the communities will collaborate to further enhance their DRR activities. Also, SEEDS Asia is a member of Myanmar Consortium for Capacity Development on Disaster Management funded by USAID, which is implementing a project on capacity development in partnership with various government officials and academic representatives in the DRR field.



Capacity building training of teachers (Myanmar)

Japan (Tohoku)

In the affected area of Great East Japan Earthquake and Tsunami, particularly in Kesennuma, SEEDS Asia is implementing community development funded by the Osaka Community Foundation and support for promoting DRR Education in line with Education for Sustainable Education funded by United Methodist Committee on Relief (UMCOR) and Church World Service (CWS), Japan. Community development includes organizing events as an opportunity for residents of temporary housings and reconstruction housings to strengthen the bonds with each other. Also, SEEDS Asia is giving advice on establishing a community DRR management group and utilized its network to provide an opportunity for the group members to visit Kobe and observe their pioneering activities.



Community organizing for DRR (Kesennuma)

Nepal

After the strong earthquake with a magnitude of 7.8 that occurred on April 25, 2015, SEEDS Asia, in collaboration with SEEDS India and a local counterpart that is funded by Japan Platform, started a project to distribute "Family Kits" that were needed for safe and hygienic life in affected rural areas where other organizations' support did not reach. Following the initial emergency relief, the team is going to provide learning kits and basic DRR knowledge to school children this July.



Family Kits provided to earthquake-affected residents in rural areas (Nepal)

Completed Projects

Philippines (Danao, Bogo and Daanbantayan)

- Support for the Restoration of Education and School After the Typhoon Yolanda (Haiyan)

Pakistan

- Mobile Knowledge Resource Center
- Safer Shelter Training

Bangladesh

- Publicity and Awareness Raising Activity

Maldives

- Community-based Solid Waste Management
- Media Training on Disaster Risk Reduction

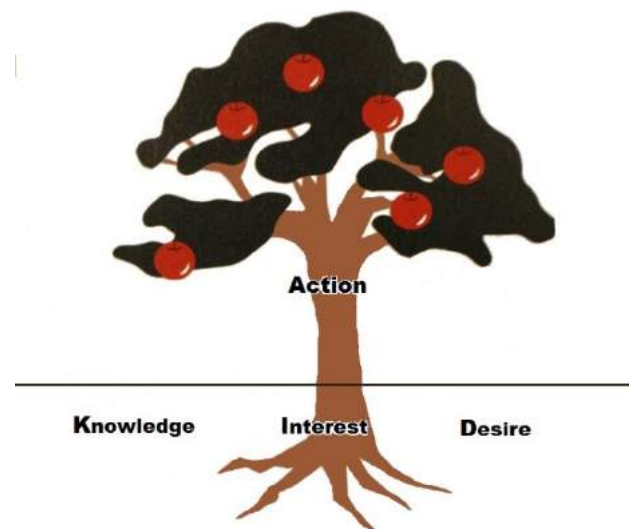
Indonesia

- School Disaster Education

KIDA Tree Model

DRR Education in this Project will adapt one of the knowledge management models for DRR, called KIDA (Knowledge-Interest-Desire-Action) Tree Model from 1-2-3 Disaster Education (Rajib Shaw and members in Kyoto Univ., 2009).

KIDA is based on the AIDMA (Attention- Interest-Desire- Memory-Action) model, which is used in the field of marketing especially on advertising to consider the process of the consumer giving attention to products to buying them. DRR requires people to have appropriate knowledge and take action. KIDA emphasizes knowledge, interest and desire to promote action, and actual actions are significant outputs of disaster education. Therefore contents of DRR education in this Project is developed and classified based on the KIDA model.





Group photo of the Core Team with SEEDS Asia and Hyogo BoE at JICA Kansai

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